POSITION: Scholarly Communications and Digital Publishing Strategist

GENERAL DESCRIPTION:
The Scholarly Communications and Digital Publishing Strategist develops, coordinates and oversees the growth of scholarly communications and publishing programs and services at UC, including: providing outreach, knowledge and support to faculty, students, and staff about copyright, licensing, and scholarly publishing, and about the dissemination and preservation of the scholarly, historical, and cultural record. The position will also participate in the development of university policies regarding access to scholarly work, including copyright and intellectual property issues, fair use, authors’ rights, privacy rights, open access, and other information policy issues within the libraries and university. Additionally, the position will collaborate with the Office of General Counsel in order to make specific information available to foster creative solutions and to develop best practices.

RELATIONSHIP AND AUTHORITY: Reports to the Dean or Dean’s delegate of UC Libraries. Participates in library and university-wide teams addressing issues such as open repositories, scholarly publishing, e-Learning, and digital scholarship.

DUTIES AND RESPONSIBILITIES:
1. Collaborates with faculty and students to assess copyright needs and implications of their own publications and other scholarly output, publishing alternatives including open repositories, and copyright issues in using the works of others in instruction, including application of the TEACH act.
2. Develops, delivers and coordinates the distribution of publicly available information concerning copyright and scholarly communication issues, including fair use, classroom guidelines, obtaining copyright permissions, and open access publishing and the digital repository.
3. In consultation with stakeholders develops policies regarding copyright issues specifically pertaining to theses and dissertations, including permissions and using previously copyrighted materials in theses or dissertations.
4. Represents UC Libraries in the development of university policy on copyright, intellectual property/data management, public domain, user privacy, along with other scholarly communications issues.
5. Develops vision and leads implementation of policies and strategies in supporting new modes of scholarly communication in line with UC Libraries’ strategic initiatives.
6. Stays current on national scholarly communication issues, advances the development of the Libraries’ role in scholarly communications across UC, and informs and educates the UC community of their importance.
7. Participates in and as appropriate leads campus-wide efforts to assist faculty, students, and staff in remaining compliant with intellectual property laws and rules.
8. Contributes to and remains active in local, regional, and national meetings to keep abreast of ongoing developments and trends in scholarly communication.

9. Develops and maintains a Libraries’ scholarly communications website; develops copyright, scholarly communication, and publishing resources, seminars, programs, and workshops for faculty, staff, and students.

10. Works in consultation with UC’s Office of General Counsel, UCIT, UC Office of Research, academic departments, and senior university administrators on issues and programs related to scholarly communications.

11. Researches emerging trends in scholarly publishing, new business models, the marketplace, and new technologies to inform and guide the library’s digital publishing strategies.

12. Develops publishing services including contributing expertise to newly-proposed innovative university press and other scholarly publishing functions.

13. Participates in and as appropriate leads teams engaged in library publishing services, digital collections and repositories, digital scholarship, and data management.

14. Advocates Open Access publishing options to all elements of the campus community and conducts OA awareness and education programs.

15. Contributes to e-resource licensing team in interpreting commercial licenses and negotiating for most-favorable terms.

16. Participates in and contributes to regional and national discussions and professional meetings, and publishes findings of experience and research in professional publications and social media.

QUALIFICATIONS:
Required:

1. Master’s degree in a relevant field.
2. Educational background or demonstrated experience and understanding of the technical and legal issues of copyright law, intellectual property management, and scholarly communication.
3. A track record of relevant professional experience.
4. Excellent communication and interpersonal skills with a strong commitment to customer service.
5. Demonstrated ability to work productively with others in a team environment.
6. Aptitude for complex, analytical work with an attention to detail, with the ability to manage a variety of tasks and multiple priorities.

Physical Requirements:

1. Thinking analytically, using effective verbal and written communication, remembering details, keyboarding/typing, concentrating on tasks, attending work-related meetings and directing others.

Preferred:

1. Graduate degree or formal training in library science, information science, publishing, or legal studies, or Doctor of Juris Prudence (JD).
2. Experience at research universities and research libraries.
3. Experience with academic publishing.
4. Experience with digital publishing and emerging scholarly publishing models.
5. Evidence of previously scholarly activities including publications, creative works, presentations, or professional association participation.