POSITION: Content Systems and Collections Strategist

EFFECTIVE DATE: August 1, 2015

GENERAL DESCRIPTION:
The University of Cincinnati Libraries seeks an innovative professional to support high quality research collections in increasing digital format. In collaboration with subject liaisons, the Collection Strategist works in a matrix-based library organization across programmatic lines to build and maintain vital collections, and to participate in emerging digital centric content management workflows. The Strategist gathers, assesses, reorganizes and analyzes qualitative and quantitative data; contributes to the strategic allocation of resources for collections in traditional and emergent formats; and designs interpretive reports for collection management in an environment of change in scholarly communication and publishing. Strategic Directions include but are not limited to integrating developments in scholarly publishing and communications and open content, and managing the transition from commercial/commodity collection building to obtaining and exposing unique scholarly content and UC research. The Strategist will participate in exploring emerging and robust discovery tools and software solutions.

The Collection Strategist engages in collections management including participating directly and indirectly in procurement of collections and materials, and activation of eContent and supervision of materials procurement through multiple supply channels. The Collection Strategist will inform collection decision-making by analyzing collections data and effectively communicating results and recommendations; support a systems approach to managing relationships between resources, data, and discovery tools; promote data integration and multi-functionality across systems; and contribute to strategic planning and project management in the Contents Services Team.

The University of Cincinnati is Ohio’s 2nd largest public university, enrolling over 44,000 students. Programs of study include 379 programs of study. In 2014 the influential Academic Ranking of World Universities, published by Shanghai Jiaotong University, ranks UC among the top 300 of more than 1,200 ranked worldwide. UC Libraries includes 10 Library locations, and devotes the majority of its $9 million collections budget to electronic and digital collection building. Strategic Initiatives are underway which directly impact collections, and intensive liaison work is expected with peers, subject liaison faculty, digital repository managers, information technology staff, library administration, business office staff, vendors, publishers, and consortia contacts to implement changes and to streamline the process for acquiring and providing access to digital/electronic materials.

RELATIONSHIP AND AUTHORITY:
Reports to the Head, Electronic Resources Department.
Participates in the functional supervision of two acquisitions staff.
DUTIES AND RESPONSIBILITIES:

1. Design decision processes for the selection, acquisition, and management of content, including print, digital, media, data, and other emergent formats. Participate in creating innovative digital, electronic and physical materials acquisitions workflows, to support procurement, activation, and discovery. Works in close collaboration with the Head of Collection Development and over thirty subject liaisons.

2. Responsible for managing data in key collections and acquisitions information systems; responsible for UCL acquisition for all collections, including licensed electronic collections, physical materials, and digital objects. Participate in adapting emerging technologies and programming tools to support operational and strategic workflows for UC Libraries collections.

3. Provides oversight and directly participates in electronic resource acquisition, activation, and renewals, troubleshoots access and content related issues with aggregators, vendors and publishers.

4. Establish and manage excellent publisher/vendor relationships. Takes leadership in creating and modifying technical and purchasing relationships with publishers and suppliers.

5. Through active engagement with electronic publishing and digital scholarship communities, deliver an awareness of best practices and emerging trends in these areas.

6. Incorporate local, regional, national, and international collections initiatives into the Library's collections framework.

7. Guide evidence-based processes by developing content acquisition, format choice, location, retention, and assessment strategies and conduct regular content use reviews. Participate in the collection and delivery of statistics from various inputs, including locally created digital content, electronic resources, legacy collections, and creates reports to support collection management.

8. Coordinate processes for managing licenses for collection materials with UCL Business Office

9. assesses the value of current and potential collaborative arrangements with other institutions and consortia. Collaborate with other key players in UCL content/asset management such as the Senior Advisor to the Dean, the Business Affairs Office, and Digital Strategist on increasing value of collaborative arrangements within the OhioLINK community as well as other regional, national and international collection management communities.

REQUIRED QUALIFICATIONS:

1. Master's degree in library and information science, information management, information and data analytics, or equivalent educational attainment in relevant fields.

2. Minimum 1-3 years library experience in academic or research library (significant pre-professional experience in relevant fields may be considered)

3. Broad understanding of practices and trends in research library content management, technical services operations in an academic library
4. Knowledge of library collection development and collection management issues, practices, and current trends

5. Knowledge of emerging business models involving vendors, e-content packages, licensing, access and pricing models, and financial and statistical management needs

6. Demonstrated initiative, flexibility, and ability to work creatively and effectively both independently and as a team member

7. Innovative and process driven strategic thinker with experience in project planning and management

8. Strong analytical skills and experience with statistical analysis, including gathering and analyzing data, producing reports, data visualization, and communicating findings

9. Physical requirements include thinking analytically, use effective verbal and written communication, remember details, keyboarding/typing, concentrate on tasks, attend work related meetings and directing others.

PREFERRED QUALIFICATIONS:

1. Computer programming, database designing, statistic modeling, and high business data analytic skills

2. Acquisitions experience in an academic or research library

3. Experience with e-resource management, e.g., implementing system support for e-resource workflow, providing and maintaining access to e-resources

4. Experience working in a complex academic institution with a medical center and affiliates

5. Supervisory experience